

Lions of District 4-L4 Endorsed Service

District 4-L4 Diabetes Awareness Program

“Cure – Care – Commitment”

Project description

Diabetes is a global health crisis. It is estimated that more than 200 million people worldwide are living with diabetes. One of the most serious complications is diabetic retinopathy—a condition that damages the retina, the light-sensitive tissue at the back of the eye responsible for transmitting visual messages to the brain.

When diabetic retinopathy progresses without detection or treatment, it can lead to severe visual impairment or blindness.

In 1984, **Lions Clubs International** adopted diabetes awareness as a long-term commitment. The goal is clear:

Reduce new cases of blindness caused by diabetic retinopathy through:






- Education and public awareness
- Early detection and screenings
- Access to treatment
- Support of diabetes-related research

This program directly aligns with Lions’ historic leadership in **vision protection and preventative care**.

CALL TO ACTION – LIONS CLUBS OF DISTRICT 4-L4

Now is the time to lead. Now is the time to serve.

Lions Clubs across District 4-L4 are encouraged to **activate diabetes awareness projects in their communities** and be part of a statewide movement to protect vision and save lives.

-  **Host a Diabetes Awareness Event**
-  **Partner with local health organizations for screenings**
-  **Promote education through schools, workplaces, and community groups**
-  **Integrate diabetes awareness into your Project Care initiatives**
-  **Share your impact on social media and report your service to LCI**

♥ *Because: Service + Marketing = New Members*

♥ *Be the Reason Someone Thrives*

Join Lions. Help More People.

Step into service where it matters most—**health, vision, and life-changing impact.**

2 HOW THE PUBLIC CAN GET INVOLVED WITH LIONS CLUBS

The public can play an active role in diabetes prevention and vision protection by partnering with their local Lions Club.

Ways to get involved:

- ♥ Attend a Lions-hosted diabetes awareness presentation
- 🩺 Participate in community screening events
- 🔔 Help share educational materials in workplaces, schools, and community groups
- ♥ Support fundraising efforts that benefit diabetes education and research
- 🤝 Volunteer at Lions health awareness events

Community members can also collaborate with Lions and trusted health partners such as the **American Diabetes Association** to expand outreach and impact.

📞 For a Club Presentation or Information:

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Affiliates: American Diabetes Association Research Foundation, Inc.; American Diabetes Association Title Holding Corporation; and 9 regional and 64 local offices. IRC 501(c)(3) public nonprofit organization